

24.10.2014 | AIRBRIDGECARGO AIRLINES ON COURSE FOR SUCCESSFUL 2014 YEAR

AirBridgeCargo Airlines (ABC), part of Volga-Dnepr Group, is on course for another year of record growth, reinforcing its position as one of the world's fastest-growing all-cargo airlines.



In the first nine months of 2014, ABC carried 290,735 tons, a 14% increase over the same period last year. The airline's average load factor for the nine months ended 30 September was 71%, far exceeding the industry average of around 45%.

Denis Ilin, Executive President of AirBridgeCargo Airlines, said: "As a global airline operating in Europe, North America and Asia Pacific, we are not immune from the downturn in international economies. However, this has challenged us to focus even more on developing and implementing new business

opportunities and solutions that have given us a platform for growth. Our priority remains to deliver the highest levels of customer service, supported by the operating efficiencies of our modern aircraft fleet, because customer satisfaction is the key to us realising our market leadership ambitions.”

ABC’s growth in 2014 has been boosted by the continued expansion of its network, with new destinations and additional frequencies on the airline’s existing routes. In September, Switzerland joined ABC’s network with the launch of scheduled Boeing 747 all-cargo services to/from Basel, further extending its transport options for customers in the healthcare industry. Basel has one of the highest concentrations of life sciences businesses in the world. The airline also added frequencies to Seoul and Tokyo to increase its product range for ABC customers in the region, especially those in the automotive sector.

By adding new destinations and improving connectivity with its Moscow hub, AirBridgeCargo now offers an extensive choice of direct routes for its international customers in Europe, North America and Asia Pacific as well as over 400 connections with a delivery time of below 48 hours on almost all of its origin-destination pairs.

ABC’s commitment to providing its customers with high quality services has been reiterated with its ‘Delivered-As-Promised’ index once again exceeding 80%.

The airline has also announced plans to further increase its presence on existing markets. Starting from the 2014/15 winter schedule, ABC will launch additional frequencies to Munich, Milan and Amsterdam in Europe, Hong Kong and Shanghai in Asia, and Chicago and Dallas in the USA.